



## 2008 North Trail District Spring Round-up

**Who:** *All North Trail District Cub Packs who would like to get a head-start on recruiting new scouts and volunteers so that they can participate in summer activities*

**What:** *A district wide, organized recruitment program that puts into practice the “best methods” of new Scout and volunteer recruiting.*

**When:** *During the months of April and May of 2008.*

**Where:** *Your local elementary school*

### **The Plan**

1. Identify specific areas for spring recruitment in your Pack (new tigers, wolves, bears etc).
2. Contact your elementary school and try to schedule “face” time with the students. This could take place classroom to classroom, during PE, lunch, etc. Whatever scenario the Principal will allow. Set a special “Scout Night” other than a pack meeting to take place at the school within 2 days of talking with the boys to sign-up parents and kids.
3. Confirm date of presentation and school night with District Professional staff. District professional staff will print flyers and conduct the in-school presentation.
4. Offer Principal the services of your pack to participate in school spring festival or for a spring service project
5. Create an incentive plan for each boy in your pack who plans on attending day camp to invite a new friend to join scouts and participate in the summer programs.
6. Set a goal for recruitment (applications, fees and turned into Circle Ten Council) by June 10, 2008. Make it a competition between neighborhood Packs. Fill-out depleted dens.
7. Set-up a calling committee of parents in your Pack to contact boys who have separated from the program over the last year to conduct an exit interview with parents to find out why families no longer participate.

For more Information go to [www.northtrail.org](http://www.northtrail.org) or contact Jeff Molepske at 214-902-6756  
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